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***JAMESTOWN PRESIDENT MICHAEL PHILLIPS TO SERVE AS KEYNOTE SPEAKER  
FOR 2018 MIPIM PROPTECH NY CONFERENCE***

**NEW YORK – October 22, 2018 – MIPIM PropTech NY** is pleased to announce today that **Michael Phillips, President of [Jamestown L.P.](#)** will serve as a keynote speaker at this year’s conference. **MIPIM PropTech NY**, the flagship event of NYC Real Estate Tech Week, will take place on **Tuesday, November 6, 2018**, at **The Metropolitan Pavilion at 125 W 18<sup>th</sup> Street**. The event is being jointly organized by **[Reed MIDEM](#)**, a veteran organizer of global real estate conferences, networking and business events, and **[MetaProp NYC](#)**, the world’s leading early stage PropTech investment, advisory and startup acceleration firm.

**Creating Innovative Spaces with Reuse Developments**

Phillips is a driving force behind several nationally recognized adaptive reuse developments including Chelsea Market in New York, Industry City in Brooklyn, Ghirardelli Square in San Francisco and Ponce City Market in Atlanta. He has been consistently recognized for his innovative leadership and ability to build modern urban communities. Phillips is the Vice Chair of the James Beard Foundation and sits on the boards of Friends of the High Line and the Real Estate Board of New York.

“We are excited to host Michael Phillips as a keynote speaker at this year’s conference in New York City,” said Nicolas Kozubek, director of MIPIM PropTech. “His innovation, creativity and out of the box approach make him a true visionary in the real estate world. Technology is rapidly changing the industry and attendees will have the opportunity to learn about this complex topic from a top industry professional.”

## **Analyzing PropTech Internationally**

In his keynote presentation, Phillips will discuss the innovative technologies that are reducing friction and improving efficiency in the commercial, retail, and residential space. He will also explore how retail spaces are becoming increasingly personalized with the use of PropTech. Attendees will gain powerful insight into Jamestown's future perspective on the real estate industry in North America, South America and Europe. Michael will also touch on how millennial behaviors are shaping real estate.

*“Brick and mortar spaces are becoming more dynamic and retail, office, and residential tenants are leveraging technology in ways we’ve never seen before,”* said Michael Phillips, President of Jamestown. *“This conference provides a unique platform for experts to explore, collaborate, and source solutions.”*

Please find the [complete MIPIM PropTech NYC conference programme](#).

## **About Reed MIDEM**

Founded in 1963, Reed MIDEM is an organiser of professional, international markets that are essential business platforms for key players in the sectors concerned. These sectors are MIPTV, MIPDOC, MIPCOM, MIPJUNIOR in Cannes, MIP China in Hangzhou and MIP Cancun in Mexico for the television and digital content industries; MIDEM in Cannes for music professionals; Esports BAR in Cannes and in Miami for the esports business; MIPIM in Cannes, MIPIM UK in London, MIPIM Asia Summit in Hong Kong and MIPIM PropTech Summit in New York and in Paris for the real estate industry; MAPIC in Cannes, MAPIC Russia in Moscow, MAPIC Italy and MAPIC Food & Beverage in Milan and MAPIC India in Mumbai for the retail real estate sector.

## **About Reed Exhibitions**

Reed Exhibitions is the world’s leading events organiser, with over 500 events in 30 countries. In 2017 Reed brought together over seven million event participants from around the world generating billions of dollars in business. Today Reed events are held throughout the Americas, Europe, the Middle East, Asia Pacific and Africa and organised by 38 fully staffed offices. Reed Exhibitions serves 43 industry sectors with trade and consumer events. It is part of RELX Group, a global provider of information and analytics for professional and business customers across industries. [www.reedexpo.com](http://www.reedexpo.com)

## **About MetaProp NYC**

[MetaProp](#) is the world’s premier real estate technology nexus. Based in the heart of Manhattan’s Silicon Alley, the 22-week MetaProp Accelerator @ Columbia University, the 20-

week international MetaProp Bridge @ Columbia University and 8-week MetaProp Pre-Accelerator at Columbia University are the leading programs for high growth PropTech startups. Each year, up to 25 of the best technology driven real estate industry ideas are selected to participate in intensive education, mentorship and growth hacking programs, culminating in exclusive Graduation Defense panels and Road Show Demo Days for partners, investors, VCs and media. Founded in 2015, the accelerator boasts 100+ mentors, 10 renowned corporate partners and widespread media coverage from the *Wall Street Journal*, *The New York Times*, *Forbes*, *TechCrunch*, *Inman*, *EG*, *Nikkei*, and more. MetaProp's team and strategic seed stage funds have invested in 80+ technology companies across the real estate value chain. The companies have raised more than \$2 billion and employ 1,500+ people globally. MetaProp Advisors provides strategic advisory services, corporate development support, communications, event management and market research for real estate companies that are serious about innovation. In addition, MetaProp Advisors produces New York City Real Estate Tech Week and the MIPIM PropTech New York Summit; *The MetaPropCast* podcasts, and also publishes the *Global PropTech Confidence Index*.

#### **About Jamestown**

Jamestown, L.P. was established in 1983 as an investment and management company focused on income-producing real estate in the United States. Over the last 35 years, Jamestown has expanded into a national, vertically integrated real estate operator with over \$10.3 billion of assets under management as of June, 30, 2018. Jamestown's capabilities include: acquisitions, capital markets, property management, asset management, retail leasing, design, sustainability and risk management. Jamestown companies have headquarters in Atlanta, GA and Cologne, Germany, and offices in New York, NY, Boston, MA, Washington, DC, San Francisco, CA and Bogota, Colombia. For more information, visit [www.jamestownlp.com](http://www.jamestownlp.com)

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