

Press Release

MARQUEE SPEAKERS AT MIPIM PROPTeCH EUROPE

François Bertière, CEO of Bouygues Immobilier, Chris Grigg, CEO of British Land, tech experts Rand Hindi, Jessica Barker and Jamie Woodruff all confirmed as speakers



Paris, 2 May 2018 – François Bertière, CEO of Bouygues Immobilier and Chris Grigg, CEO of British Land, have joined the line-up of property and tech experts speaking at MIPIM PropTech Europe in June. The duo are the latest addition to the list of conference programme speakers which includes tech experts Rand Hindi, a leading figure in artificial intelligence, Jessica Barker, an expert in cybersecurity, and Jamie Woodruff, an ethical hacker.

Organised by Reed MIDEM, a subsidiary of Reed Exhibitions, MIPIM PropTech Europe will take place in Paris on 20 and 21 June 2018.

The real estate and technology sectors will come together at MIPIM PropTech Europe next June to debate, make business contacts, and share information and best practices to jointly build tomorrow's towns and cities.

François Bertière, CEO of Bouygues Immobilier and **Chris Grigg**, CEO of British Land, will speak with a panel of property executives on 20 June at 12:15pm on "How real estate is adapting to a rapidly changing environment", and discuss the new role of property players and how they can anticipate and, above all, implement these transformations.

Three international technology leaders will speak during the conference programme to raise awareness among property professionals about artificial intelligence and cybersecurity.

Rand Hindi, Founder of the start-up Snips and a leading figure in AI, will speak at the opening conference of MIPIM PropTech Europe on 20 June at 11am. Recognised by MIT's magazine as one of the world's most influential innovators, Rand Hindi has co-developed

an intuitive voice assistant that can be integrated into any object and protect personal data. During his conference, he will explain to property and technology professionals how providing connected objects with AI could free us from the dangers of technology.

Two cybersecurity specialists will also participate at MIPIM PropTech Europe to show attendees how they can improve information security most effectively.

Jessica Barker, an expert in the psycho-sociology of cybersecurity, has been named one of the 20 most influential women in the field of cybersecurity in the UK. She advises public and private sector organizations, large and small, on how to ensure their information security. Jessica Barker's conference will be held on 20 June at 2pm.

Jamie Woodruff is what is called an ethical hacker. He has made a name for himself in his twenties by breaking through Facebook's security system during a student competition and revealing to the world the security strengths and weaknesses of the most widely used platforms such as Facebook, YouTube, Apple and Google. Since then, Jamie Woodruff has worked as an information systems and network security consultant. His conference will be held on 21 June at 2pm.

More information on MIPIM PropTech Europe at www.mipim-proptech.com

About Reed MIDEM:

Founded in 1963, Reed MIDEM is an organiser of professional, international markets that are essential business platforms for key players in the sectors concerned. These sectors are MIPTV, MIPDOC, MIPCOM, MIPJUNIOR in Cannes, MIP China in Hangzhou and MIP Cancun in Mexico for the television and digital content industries; MIDEM in Cannes for music professionals; Esports BAR in Cannes and in Miami for the esports business; MIPIM in Cannes, MIPIM UK in London, MIPIM Asia Summit in Hong Kong, MIPIM PropTech Summit in New York and MIPIM PropTech Europe in Paris for the real estate industry; MAPIC in Cannes, MAPIC Russia in Moscow, MAPIC Italy in Milan, MAPIC China Summit in Shanghai and IRF brought by MAPIC in Mumbai for the retail real estate sector.
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For more information about MIPIM, please contact:

My-Lan CAO – Press Officer

+33 1 79 71 95 44

mylan.cao@reedmidem.com

Constance GARCIA Y SANTOS – Press Attachée

+33 (0) 1 79 71 95 65

constance.garciaysantos@reedmidem.com

