

mipim[®]
PROPTech
NYC SUMMIT

October 11, 2017
Convene
117 W 46th Street
New York City
mipim-proptech.com

Press Kit

IN PARTNERSHIP WITH
METAPROP NYC

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What is MIPIM PropTech Summit?

MIPIM and MetaProp NYC have partnered to organize MIPIM PropTech Summit, the world's leading real estate technology event.

MIPIM PropTech Summit unites key real estate decision makers from all sectors to connect with the most innovative startups and technology companies to take their business to the next level, building the future of Real Estate.



This event will give attendees a first look at the technology companies and key players who are embracing and changing the real estate landscape, and how they are turning traditional business models on their heads.

Filippo Rean,
Director of Reed MIDEM's Real Estate Division

What makes us different?



- World's leader in RE events organisation
- 27-year knowledge of the real estate industry
- Global network in the real estate community



- World's premier RE technology nexus
- Expert on PropTech

We are thrilled to continue our partnership with Reed MIDEM in fostering business relations between the real estate and tech communities at the Annual MIPIM PropTech Summit.

Aaron Block,
Co-Founder & Managing Director
MetaProp NYC



500
attendees

40+
speakers

15+
countries

100+
tech companies

Founders

MIPIM

Over the past 27 years, MIPIM has become the leading worldwide property event gathering real estate professionals from all sectors. It aims to provide an international platform for industry leaders to connect, and do real face-to-face business. Through its internationally rich exhibition floor and comprehensive program of conferences and events, MIPIM allows participants to find new partners, close deals, discover new projects and gain insight into the latest global market trends.

MIPIM is not only an indicator of global market trends, but also an international marketplace creating dialogue between a variety of real estate professionals, generating new ideas and sealing contracts and projects. MIPIM has also established itself as an essential meeting place for city administrations who attend in order to both promote inward investment opportunities and discuss major key policy issues that urban conglomerations are facing around the world.

In 2017, MIPIM gathered over 24,200 global real estate industry executives from 100 countries, including over 5,000 investors. MIPIM 2018 will take place in Cannes, France, from March 13-16.



MetaProp NYC

MetaProp NYC is the world's premier real estate technology nexus and early stage PropTech accelerator. Based in the heart of Manhattan's Silicon Alley, the accelerator is the world's leading growth program for startups. Each year, up to 10 of the best technology driven real estate industry startups are selected to participate in an intensive 22-week growth program, culminating in bi-coastal Demo Days for partners, investors, VCs and media.

Founded in 2015, the accelerator boasts 100+ mentors, 10 renowned corporate partners and widespread media coverage from the Wall Street Journal, Forbes, New York Post, TechCrunch, Commercial Observer, New York Observer, Inman, Curbed, cre.tech, Bisnow, Real Estate Weekly, The Real Deal and more.

MetaProp NYC's team and strategic seed stage funds have invested in 60+ technology companies across the real estate value chain. The companies have raised more than \$2 billion and employ 1,500+ people globally. MetaProp Advisors provides strategic advisory services, growth consulting, communications, event management and market research for real estate companies that are serious about innovation.



Advisory council

To provide the best event possible, Reed MIDEM and METAPROP NYC received support from elite sector professionals, directly invested in the future of real estate.



Ryan Baxter
Vice President



Robert Entin
Executive VP
Chief Information Officer
VORNADO
REALTY TRUST



Dan Hughes
Director



Riggs Kubiak
CEO & Cofounder



Duke Long
Managing Partner
PUR VENTURES



Liz Majkowski
Senior VP Operations



Juliette Morgan
Head of Campus



Maria Seredina
Head of M&A



Brandon Weber
Cofounder & Chief Product Officer



Who's coming?

Unveiled in 2016 to an invitation-only audience, MIPIM PropTech Summit is set to become the magnet for the best-of-the-best real estate leaders and technology players from around the world who want to share the latest innovations.

From the real estate industry:

C-level professionals (CEO, Chairman, Managing Director, CIO, CTO).

- Developers and landlords, construction companies, architects, designers, urban planners, facility and property management, consulting firms and brokers
- Investors and financial institutions, venture capital firms, business angels
- Accelerators, incubators

→ What for?

- to stay ahead of industry evolution
- to meet best in class global startups and tech companies
- to forge business relationship
- to find potential funding target

From the PropTech industry:

Already established startups and tech companies.

- 3D and virtual reality, building technology (IOT, automation...), BIM (Building Information Modeling), marketplaces, research, analytics and data, smart mobility and city management, InsurTech, workflow solutions, FinTech and mortgage tech, investment and crowdfunding solutions

→ What for?

- to showcase and sell your products
- to raise funds from investors
- to access to key real estate industry players



Real estate professionals want to discover the latest technologies that can help them in their business and international investors are looking to develop and grow their investment portfolios in PropTech. MIPIM and the MIPIM PropTech Summit bring them together to discuss the vast possibilities.

Filippo Rean,
Director of Reed MIDEM's Real Estate Division

All-in-one one-day event

The MIPIM PropTech Summit will bring corporate real estate professionals, investors and technology experts together for a full day of insight, networking and business opportunities.

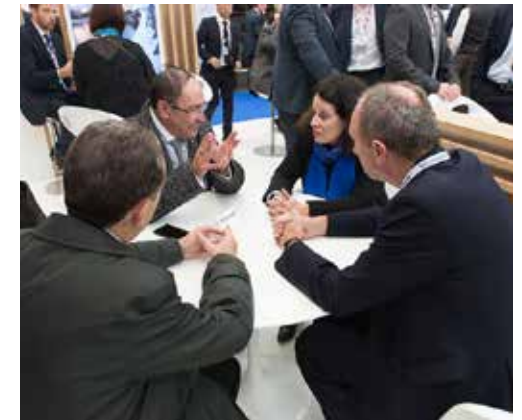
Expert-led conferences & master classes organized by asset class



First leg of the Startup Competition 2018



TechConnect: C-level dedicated content within a closed-door event



TechHub exhibit: Exhibition zone dedicated to PropTech



Matchmaking



Networking events: topic-based lunches and cocktail hours



Conferences program

October 11, 2017

	FORUM	HUB 1	HUB 2	THE GALLERY (Exhibition & Networking area)
7:00 AM - 8:00 AM			CLOSED-DOOR BREAKFAST	WELCOME COFFEE
8:00 AM - 8:30 AM	OPENING KEYNOTE SPEAKER			EXHIBITION
8:30 AM - 9:15 AM	GLOBAL PERSPECTIVE AND VISION FROM THE OWNERS			
9:30 AM - 10:15 AM		BEST IN CLASS "OFFICE"	TECHCONNECT SESSION <i>By invitation</i>	PRE-BOOKED MEETINGS
10:15 AM - 11:00 AM	NETWORKING BREAK			
11:00 AM - 11:45 AM	REAL WORLD IMPACT – NEXT TECH GENERATION			LUNCH OPEN TO ALL
11:45 AM - 12:30 PM	STARTUP COMPETITION			
12:30 PM - 1:30 PM		TOPIC-BASED LUNCH	TOPIC-BASED LUNCH	EXHIBITION
1:30 PM - 2:00 PM	REAL ESTATE KEYNOTE			
2:00 PM - 2:45 PM	STARTUP COMPETITION			PRE-BOOKED MEETINGS
3:00 PM - 3:45 PM		BEST IN CLASS "RETAIL"	TECHCONNECT SESSIONS <i>By invitation</i>	
3:45 PM - 4:30 PM	NETWORKING BREAK			PRE-BOOKED MEETINGS
4:30 PM - 5:15 PM	CORPORATE VENTURE CAPITAL DEVELOPMENT			
5:15 PM - 6:00 PM		BEST IN CLASS "RESIDENTIAL"	TECHCONNECT SESSIONS <i>By invitation</i>	PRE-BOOKED MEETINGS
6:00 PM - 6:30 PM	STARTUP COMPETITION WINNERS ANNOUNCEMENT			
6:30 PM - 7:30 PM	COCKTAIL CLOSING RECEPTION			

About us

Reed MIDEM real estate and entertainment events at a glance.



18
shows



65,606
participants



137
countries



27,032
registered companies

Reed MIDEM

Founded in 1963, Reed MIDEM is an organiser of professional, international markets that are essential business platforms for key players in the sectors concerned. These sectors are MIPIM in Cannes, MIPIM UK in London, MIPIM Asia Summit in Hong Kong and MIPIM PropTech Summit in New York for the real estate industry; MAPIC in Cannes, MAPIC Russia in Moscow, MAPIC Italy in Milan, MAPIC China Summit in Shanghai and IRF brought by MAPIC in Mumbai for the retail real estate sector; MIPTV, MIPDOC, MIPCOM, MIPJUNIOR in Cannes, MIP China in Hangzhou and MIP Cancun in Mexico for the television and digital content industries; MIDEM in Cannes for music professionals; Esports BAR in Cannes and in Miami for the esports business.

Reed Exhibitions

Reed MIDEM is a division of Reed Exhibitions, the world's leading event organiser, with over 500 events in 43 countries. In 2015 Reed brought together over seven million active professionals from around the world generating billions of dollars in business. Today Reed events are held throughout the Americas, Europe, the Middle East, Asia Pacific and Africa and organised by 41 fully-staffed offices. Reed Exhibitions serves 43 industry sectors with trade and consumer events. It is part of the RELX Group plc, a world-leading provider of information solutions and analytics for professional and business customers across industries.

www.reedmidem.com
www.reedexpo.com

mipim[®]

13-16 MARCH 2018
CANNES, FRANCE

INTERNATIONAL EVENT

mipim[®]
PROPTech
NYC SUMMIT

in partnership with METAPROP NYC

OCTOBER 2017
NEW YORK, USA

mipim[®]
UK

18-19 OCTOBER
2017
LONDON, UK

mipim[®]
ASIA SUMMIT

28-29 NOVEMBER
2017
HONG KONG