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**WORLD-CLASS SPEAKERS ANNOUNCED FOR SECOND ANNUAL  
MIPIM PROPTech SUMMIT**

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***New York City Real Estate Tech Week's Flagship Event Draws Participation from Thought Leaders in Real Estate, Technology and Venture Capital, Including Blackstone's Jacob Werner, and Nestio's Caren Maio.***

**NEW YORK, NY – August 1, 2017 – Reed MIDEM**, the leading global real estate conference organizer, together with **MetaProp NYC**, the premier real estate technology nexus and early stage PropTech accelerator, announced today a dynamic list of prominent speakers and topics for the **Second Annual MIPIM PropTech Summit**. The flagship event of New York City Real Estate Tech Week – a series of PropTech events that will be held during the first two weeks of October throughout the city – the Summit will take place on Wednesday, October 11, 2017.

The MIPIM PropTech Summit aims to unite key players in real estate, technology and venture capital to discuss issues of importance to the future of PropTech, as leaders seek to expand cooperation with and innovation in the burgeoning industry. In addition to an opening keynote by Al Goldstein, CEO of Avant Inc., focusing on the evolution of the PropTech and FinTech industries, the MIPIM PropTech Summit will cover a range of interesting topics including Innovation & PropTech, Blockchain, the Internet of Things and Virtual Reality.

The conference boasts a dynamic mix of speakers across all sectors—all of whom are leaders in their respective fields as well as visionaries in real estate technology. A riveting panel on Corporate Venture and Development will feature Jacob Werner, Managing Director of **Blackstone Group**; Takeshi Kodama, Project Manager of **Mitsui Fudosan**; and Jeff Stein, Head of **AECOM Ventures** & Senior Advisor to the Chairman of **AECOM**.

Other speakers on the program include Ric Clark of Brookfield Asset Management, Sandy Jacolow of Silverstein Properties, Aine Brazil of Thornton Tomasetti and Jonathan Pearce of Ivanhoé Cambridge representing real estate; Ragnar Lifthrasir of velox.RE, Caren Maio of Nestio, Corey Capasso of Urbint and Matthew Abeles of BuiltWorlds representing technology; Clelia Peters of MetaProp and Brendan Wallace of Fifth Wall representing venture capital.

### **New York as a Global Leader in PropTech**

“There’s no question that New York City is a global leader in real estate technology,” said Filippo Rean, Head of Reed MIDEM’s Real Estate Division. “The city is home to the world’s top institutional real estate owners and developers, as well as Silicon Alley – a top competitor to California’s Silicon Valley – which creates the perfect climate for collaboration and innovation between key real estate decision-makers and the startups and tech companies that will take this burgeoning industry to the next level.”

While real estate had been notoriously slow to adopt new technologies, a recent report by MetaProp NYC – [the Global Real Estate Technology Confidence Index 2017](#) – found that the real estate tech industry is quickly maturing, with findings including: 39 percent of CEOs believe it will be easier to raise capital over the next 12 months; 24 percent of start-up respondents reported revenue between \$500,000 and \$2 million, indicating a high rate of growth; 76 percent of investor respondents expect to see more mergers and acquisitions activity over the next year, a significant increase from 57 percent at the end of 2016.

“Our PropTech venture capital and entrepreneurial community in New York City is incredibly vibrant, effective and growing at an astonishing rate,” said Aaron Block, Co-Founder and Managing Director, MetaProp NYC. “They are the magnet attracting the best innovative minds in real estate around the world to this year’s Real Estate Tech Week and the MIPIM PropTech Summit.”

Last year’s invite-only summit hosted more than 100 different tech companies and in excess of 500 attendees representing some 15 countries. In only its second year, MIPIM PropTech Summit is set to become a magnet for C-level real estate leaders and technologists from around the world who are interested in sharing and discovering the latest innovations.

For a full list of participating speakers, or to learn more about the MIPIM PropTech Summit, visit [www.mipim-proptech.com](http://www.mipim-proptech.com).

### **About Reed MIDEM**

Founded in 1963, Reed MIDEM is an organiser of professional, international markets that are essential business platforms for key players in the sectors concerned. These sectors are MIPTV, MIPDOC, MIPCOM, MIPJUNIOR in Cannes, MIP China in Hangzhou and MIP Cancun in Mexico for the television and digital content industries; MIDEM in Cannes for music professionals; Esports BAR in Cannes and in Miami for the esports business; MIPIM in Cannes, MIPIM UK in London, MIPIM Asia Summit in Hong Kong and MIPIM PropTech Summit in New York for the real estate industry; MAPIC in Cannes, MAPIC Russia in Moscow,

MAPIC Italy in Milan, MAPIC China Summit in Shanghai and IRF brought by MAPIC in Mumbai for the retail real estate sector.

#### **About Reed Exhibitions**

Reed MIDEM is a division of Reed Exhibitions, the world leader in event organisation, with over 500 events in 30 countries. In 2016 Reed brought together over seven million active professionals around the world generating billions of dollars in business. Today Reed events are held throughout the Americas, Europe, the Middle East, Asia Pacific, and Africa and organised by 40 offices and agents located. Reed Exhibitions 43 key industrial sectors, through events for professionals and the general public, and is part of Reed Elsevier Group plc, a world leader in the publishing and dissemination of information. [www.reedexpo.com](http://www.reedexpo.com)

#### **About MetaProp NYC**

[MetaProp NYC](#) is the world's premier real estate technology nexus. Based in the heart of Manhattan's Silicon Alley, the MetaProp NYC 22-week Accelerator and 8-week Pre-Accelerator at Columbia University are the leading programs for high growth PropTech startups. Each year, up to 20 of the best technology driven real estate industry ideas are selected to participate in intensive education, mentorship and growth hacking programs, culminating in exclusive Graduation Defense panels and bi-coastal Demo Days for partners, investors, VCs and media. Founded in 2015, the accelerator boasts 100+ mentors, 10 renowned corporate partners and widespread media coverage from the Wall Street Journal, Forbes, New York Post, TechCrunch, Inman, Bisnow, Real Estate Weekly, and more. MetaProp NYC's team and strategic seed stage funds have invested in 60+ technology companies across the real estate value chain. The companies have raised more than \$2 billion and employ 1,500+ people globally. MetaProp Advisors provides strategic advisory services, growth consulting, communications, event management and market research for real estate companies that are serious about innovation.

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