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**REED MIDEM AND METAPROP NYC ANNOUNCE KEYNOTE SPEAKER AND
ADVISORY COUNCIL FOR SECOND ANNUAL MIPIM PROPTech SUMMIT************New York City Real Estate Tech Week's Flagship Event Will Feature an Opening
Keynote from Al Goldstein, CEO of Avant and Chairman of Pangea Properties***

NEW YORK, NY – June 20, 2017 – Reed MIDEM, the leading global real estate conference organizer, together with **MetaProp NYC**, the premier real estate technology nexus and early stage PropTech accelerator, announced today the keynote speaker and Advisory Council for the **Second Annual MIPIM PropTech Summit** on Wednesday, October 11, 2017. The Summit is the flagship event of New York City Real Estate Tech Week, a series of world-class PropTech events that will be held during the first two weeks of October throughout the city.

The MIPIM PropTech Summit will give attendees a first look at the technology companies and key players who are embracing and altering the real estate landscape. Attendees can showcase and sell products, network with potential clients, raise funds from international investors, and gain a better understanding of the changing real estate market.

Last year's invite-only summit hosted more than 100 different tech companies and in excess of 500 attendees representing some 15 countries. In only its second year, MIPIM PropTech Summit is set to become a magnet for C-level real estate leaders and technologists from around the world who are interested in sharing and discovering the latest innovations.

"The MIPIM PropTech Summit will feature brilliant speakers, as well as the opportunity for founders, entrepreneurs, VCs and industry executives to exchange ideas at the highest level," said Aaron Block, Founding Partner and Managing Director of MetaProp NYC.

This year's opening keynote will be delivered by Al Goldstein, CEO of online lending platform Avant and Chairman of Pangea Properties. Avant, the leading provider of credit alternatives to middle-income consumers, has raised over \$600 million of equity capital and has originated more than \$4 billion in loans through the platform since its founding in 2012. Pangea is a vertically-integrated real estate platform that combines operational strength, technology, data analytics and investment capability to institutionalize previously inaccessible real estate assets. Since its founding in 2009, Pangea has expanded to more than 13,000 apartment units, launched a commercial real estate lending and credit business – Pangea Mortgage Capital – and generated more than \$250 million in equity value for investors.

“Technology is greatly shaping all sectors of real estate,” said Goldstein. “The MIPIM PropTech Summit provides an innovative forum for real estate decision makers to discuss the future of the industry.”

Industry Leaders Advisory Council

To provide strategic direction for this year’s MIPIM PropTech Summit, Reed MIDEM and MetaProp NYC have formed an advisory council consisting of a diverse group of leaders in the real estate and technology sectors. The advisory council will be responsible for providing insight on the trends and issues that directly affect the industry, guiding the creation of programming aimed at addressing these topics.

“The formation of the advisory council will allow us to explore more deeply the unique and evolving relationship between real estate and technology,” said Filippo Rean, Head of Reed MIDEM’s Real Estate Division. “The support and guidance of this team of real estate and technology executives will be crucial as MIPIM PropTech Summit seeks to foster a discussion on issues of critical importance to the industry as a whole.”

The Advisory Council members include:

- [Ryan Baxter](#), Vice President, Real Estate Board of New York (REBNY)
- [Robert Entin](#), Executive Vice President and Chief Information Officer, Vornado Realty Trust
- [Duke Long](#), Managing Partner, PUR Venture
- [Dan Hughes](#), Director, RICS
- [Riggs Kubiak](#), CEO & Co-Founder, Honest Buildings
- [Liz Majkowski](#), Senior Vice President of Operations, SL Green Realty Corp.
- [Juliette Morgan](#), Head of Campus, British Land
- [Maria Seredina](#), Head of Mergers & Acquisitions, Zillow Group
- [Brandon Weber](#), Co-Founder & Chief Product Officer, VTS

About Reed MIDEM

Founded in 1963, Reed MIDEM is an organiser of professional, international markets that are essential business platforms for key players in the sectors concerned. These sectors are MIPTV, MIPDOC, MIPCOM, MIPJUNIOR in Cannes, MIP China in Hangzhou and MIP Cancun in Mexico for the television and digital content industries; MIDEM in Cannes for music professionals; Esports BAR in Cannes and in Miami for the esports business; MIPIM in Cannes, MIPIM UK in London, MIPIM Asia Summit in Hong Kong and MIPIM PropTech Summit in New York for the real estate industry; MAPIC in Cannes, MAPIC Russia in Moscow, MAPIC Italy in Milan, MAPIC China Summit in Shanghai and IRF brought by MAPIC in Mumbai for the retail real estate sector.

About Reed Exhibitions

Reed MIDEM is a division of Reed Exhibitions, the world leader in event organisation, with over 500 events in 30 countries. In 2015 Reed brought together over seven million active professionals around the world generating billions of dollars in business. Today Reed events are held throughout the Americas, Europe, the Middle East, Asia Pacific, and Africa and organised by 40 offices and agents located. Reed Exhibitions

43 key industrial sectors, through events for professionals and the general public, and is part of Reed Elsevier Group plc, a world leader in the publishing and dissemination of information.
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About MetaProp NYC

MetaProp NYC is the world's premier real estate technology nexus and early stage PropTech accelerator. Based in the heart of Manhattan's Silicon Alley, the accelerator is the world's leading growth program for startups. Each year, up to 10 of the best technology driven real estate industry startups are selected to participate in an intensive 22-week growth program, culminating in bi-coastal Demo Days for partners, investors, VCs and media. Founded in 2015, the accelerator boasts 100+ mentors, 10 renowned corporate partners and widespread media coverage from the Wall Street Journal, Forbes, New York Post, TechCrunch, Commercial Observer, New York Observer, Inman, Curbed, cre.tech, Bisnow, Real Estate Weekly, The Real Deal and more. MetaProp NYC's team and strategic seed stage funds have invested in 60+ technology companies across the real estate value chain. The companies have raised more than \$2 billion and employ 1,500+ people globally. MetaProp Advisors provides strategic advisory services, growth consulting, communications, event management and market research for real estate companies that are serious about innovation.