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REED MIDEM AND METAPROP NYC ANNOUNCE ANNUAL MIPIIM PROPTech SUMMIT IN NEW YORK CITY

NEW YORK, NY—March 15, 2017—Reed MIDEM and MetaProp NYC have announced the launch of the industry-wide **Annual MIPIIM PROPTech SUMMIT** and **MIPIIM Startup Competition** in New York City on October 11.

The announcement was made today at a press conference at Reed MIDEM's MIPIIM Conference in Cannes, France. This exclusive summit will be the premier event of the 2017 New York City Real Estate Tech Week, a week-long program focusing on innovative and disruptive real estate technology.

Best-of-the-Best in Real Estate and Technology

Unveiled in 2016 to an invitation-only audience, MIPIIM PropTech Summit is set to become the magnet for the best-of-the-best real estate entrepreneurs and technologists from around the world who want to share the latest innovation. The Summit will bring corporate real estate, investors and technology professionals together for a full day of panels featuring industry leaders and networking opportunities.

MIPIIM PropTech Summit is also the first conference in North America to be a part of the renowned MIPIIM series of events, which includes MIPIIM UK, MIPIIM Asia Summit, MAPIC, MAPIC Italy and the MIPIIM flagship event in Cannes, France, a four-day exhibition, conference and networking event with more than 23,000 international attendees.

"We are thrilled to continue our partnership with Reed MIDEM in fostering business relations between the real estate and tech communities at the Annual MIPIIM PropTech Summit," said Aaron Block, Co-Founder and Managing Director at MetaProp NYC.

"This event will give attendees a first look at the technology companies and key players who are embracing and changing the real estate landscape, and how they are turning traditional business models on their heads," said Filippo Rean, Director of Reed MIDEM's Real Estate Division.

International Global Real Estate Startup Competition Series

Reed MIDEM announced the winners of the final leg of the MIPIIM Startup Competition today. The MIPIIM Conference in Cannes, France is the final stop of the competition. It recognizes the most dynamic international startups offering real estate and urban management solutions with stops in London, Hong Kong and New York. Finalists included Ravti, Envelope and StackSource

from the New York leg; Cunio, AddWeUp and Popular Street from Hong Kong; and Chainels, ParkBee and Storefront from London.

The 2017 winners are:

- **Ravti** for the Building category
- **Envelope** for the City category
- **Storefront** for the Transaction category

According to Filippo Rean, “When we first introduced the tech startup community to the real estate sector at MIPIM, 2012, PropTech was a relatively new concept. With all the new developments and rapid innovations within the last year, real estate professionals want to discover the latest technology that can help them in their business and international investors are looking to develop and grow their investment portfolios in PropTech. MIPIM and the MIPIM PropTech Summit bring them together to discuss the vast possibilities.”

Watch the MIPIM PropTech Summit exclusive trailer [here](#).

More information on the MIPIM PropTech Summit on our [website](#)

About Reed MIDEM:

Founded in 1963, Reed MIDEM is an organiser of professional, international markets that are essential business platforms for key players in the sectors concerned. These sectors are MIPTV, MIPDOC, MIPCOM, MIP CANCUN and MIPJUNIOR for the television and digital content industries, MIDEM for music professionals, MIPIM, MIPIM Asia Summit, and MIPIM UK for the real estate industry and MAPIC, MAPIC China Summit in Shanghai, MAPIC Italy in Milan, REX brought by MAPIC in Moscow and IRF brought by MAPIC in Mumbai for the retail real estate sector.

About Reed Exhibitions:

Reed MIDEM is a division of Reed Exhibitions, the world’s leading event organizer, with over 500 events in 43 countries. In 2015 Reed brought together over seven million active professionals from around the world generating billions of dollars in business. Today Reed events are held throughout the Americas, Europe, the Middle East, Asia Pacific and Africa and organized by 41 fully-staffed offices. Reed Exhibitions serves 43 industry sectors with trade and consumer events. It is part of the RELX Group plc, a world-leading provider of information solutions and analytics for professional and business customers across industries. www.reedexpo.com

About MetaProp NYC

[MetaProp NYC](#) is the world’s premier real estate technology nexus and early stage PropTech accelerator. Based in the heart of Manhattan’s Silicon Alley, the accelerator is the world’s leading growth program for startups. Each year, up to 10 of the best technology driven real estate industry startups are selected to participate in an intensive 22-week growth program, culminating in bi-coastal Demo Days for partners, investors, VCs and media. Founded in 2015, the accelerator boasts 100+ mentors, 10 renowned corporate partners and widespread media coverage from the Wall Street Journal, Forbes, New York Post, TechCrunch, Commercial Observer, New York Observer, Inman, Curbed, cre.tech, Bisnow, Real Estate Weekly, The Real Deal and more. MetaProp NYC’s team and strategic seed stage funds have invested in 60+ technology companies across the real estate value chain. The companies have raised more than \$2

billion and employ 1,500+ people globally. MetaProp Advisors provides strategic advisory services, growth consulting, communications, event management and market research for real estate companies that are serious about innovation.

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