

A RAFT OF INTERNATIONAL STARTUPS JOIN ESTABLISHED TECH PLAYERS FOR SECOND MIPIM PROPTech EUROPE



Credit: Rodolfo Clix

Paris, 20 June 2019 – MIPIM PropTech Europe is poised for a vibrant second edition, with a strong line-up of international tech companies due to attend.

Organised by Reed MIDEM, a subsidiary of Reed Exhibitions, MIPIM PropTech Europe is the leading event in its field, and takes place in Paris on 1 and 2 July at the CENTQUATRE exhibition hall. It will bring together decision-makers from the property sector with technology companies proposing innovations with an impact on buildings, the urban environment, mobility, and living space generally.

Around 120 mature tech companies as well as startups will attend MIPIM PropTech Europe, covering the entire property value chain, from design through construction and the wider urban environment, including optimised transactions, financing, and user experience. (see a [sample of companies per activity](#)).

MIPIM PropTech Europe also confirms its global position with major international pavilions such as [Hub Brussels](#), showcasing nine Belgian startups (see the list on the link) ; the [UK PropTech Association](#),

hosting five British startups; and [Icex](#), bringing seven startups from Spain. Other countries are also well represented such as Germany with Bots4you, Roomhero and Hum Systems; the Netherlands with Mapiq and Hello Energy and the Czech Republic with Spaceti and Spaceflow.

The United States has an exceptional presence with speakers from leading companies in the sector including Google, Microsoft, Fifth Wall, WeWork, VTS, and Matterport.

And France is very well represented with several major incubators, including [Paris & Co](#) which is showcasing 11 startups; Impulse Partners, that will be presenting nine startups; S'Lab, the incubator of Paris La Défense; and the association French PropTech, which will attend with around 25 startups showcasing their activities in a very innovative and visual way.

These innovators will join the mature tech exhibitors participating in the event such as Leica Geosystems, a provider of airborne, mobile mapping and asset management solutions (Switzerland); mobility solutions specialist Schindler Digital Group (Switzerland); Accruent (Netherlands), which helps organisations optimise planning and management of resources; and leading software provider for the financial sector, Efront (France).

Finally, MIPIM PropTech Europe will also host two startup competitions which illustrate the vitality of the sector, with the first stage of the MIPIM Startup Competition 2020 scheduled for 1 July, and the inaugural PropTech StartUp Europe Awards on 2 July.

For more information on MIPIM PropTech Europe, see www.mipim-proptech.com

About Reed MIDEM:

Founded in 1963, Reed MIDEM is an organiser of professional, international markets that are essential business platforms for key players in the sectors concerned. These sectors are MIPTV, MIPDOC, MIPCOM, MIPJUNIOR in Cannes, MIP China in Hangzhou and MIP Cancun in Mexico for the television and digital content industries; MIDEM in Cannes for music professionals; Esports BAR in Cannes and in Miami for the esports business; MIPIM in Cannes, MIPIM UK in London, MIPIM Asia Summit in Hong Kong, MIPIM PropTech Summit in New York, MIPIM PropTech Europe in Paris for the tech and real estate industry; MAPIC in Cannes, MAPIC Russia in Moscow, MAPIC Italy and MAPIC Food in Milan, and MAPIC India in Mumbai for the retail real estate sector. www.reedmidem.com

About Reed Exhibitions:

Reed Exhibitions is the world's leading events organiser, with over 500 events in 30 countries. In 2018 Reed brought together over seven million event participants from around the world generating billions of dollars in business. Today Reed events are held throughout the Americas, Europe, the Middle East, Asia Pacific and Africa and organised by 38 fully staffed offices. Reed Exhibitions serves 43 industry sectors with trade and consumer events. It is part of RELX Group, a global provider of information and analytics for professional and business customers across industries. www.reedexpo.com

To find out more about MIPIM, please contact:

My-Lan CAO –Press Director

+33 1 79 71 95 44

mylan.cao@reedmidem.com